



Challenging Gender Roles for Prevention of Trafficking A Central Baltic INTERREG IV A Project

A joint project of the Åland Islands Peace Institute and Resource Center for Women "Marta"

Research Plan

Aims

To develop a monitoring and evaluation mechanism for the assessment of the effects of the Nordic girl and boy group method by evaluating the impact of the method on social identity structure, self-esteem, self-efficacy, gender stereotypes, gender norms, tolerance and inclusion in society using the measurements developed by the researchers.

- To assess the effectiveness of the Nordic girl and boy group method in challenging gender norms and combating gender stereotypes.
- To assess the personal development and the change in attitudes among the girl and boy group members compared to control groups using monitoring and evaluation mechanisms developed by the researchers

Main research question

Does the Nordic girl and boy group method effectively challenge gender roles and stereotypes?

Goals of the girls and boy group method connected to research methods

- A. To problematize gender norms and gender power order(s)
- B. To raise the self-esteem
- C. To raise the independence

Research methods

Questionnaires: consisting of four parts. The questionnaire will be distributed and collected at a meeting in the beginning of the process and once in the end. Same questionnaire will also be distributed to control groups consisting of the same demography as participants in the groups.

Interviews with participants: semi-structured interviews with interview guides with questions under categories based on the goals of the method. The point is to get a deeper explanation about these issues from the informant. Will be done twice, once in the beginning and once in the end.

Interviews with leaders: done in order get the views of the leaders on how the process is going/has been going. This is useful because the leaders might have a completing view.

Observations: observations are done as a complement to the interviews with participants and leaders.



